

Exchangelodge Names Industry Veteran Robert Caporale as CEO



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Exchangelodge, a business process automation and data integration platform for private capital firms, today announced it has appointed Robert Caporale as Chief Executive Officer and a member of the Board of Directors. Another major milestone in Exchangelodge's timeline, earlier this year Exchangelodge received seed funding from [SteelBridge Labs](#).

Robert is a seasoned executive with more than 25 years experience in financial and technology services. Robert has held senior management positions at J.P. Morgan, Deutsche Bank, Fiserv, and IBM. At J.P. Morgan, Robert was the founder and CEO of the Private Equity Fund Services business. J.P. Morgan was the first bank to enter this market, and Robert and his team set the gold standard for these services and grew the business rapidly.

Exchangelodge founder James Haluszczak stated, "We have chosen a very strong and effective leader at a time when Exchangelodge is poised to make a big difference in the private capital industry. Robert has a history of proven success in the private capital and financial services industries. We are confident he will take Exchangelodge to great places."

According to [EY's 2016 Global Private Equity Fund and Investor Survey](#), private capital firms are keenly focused on meeting the reporting demands of investors and managing regulatory change and operational risk. Private capital firms are looking at redesigning their business models as part of a renewed strategic focus on controlling costs and improving operational efficiency.

"Exchangelodge has developed a revolutionary platform for private capital firms that eliminates the challenges of manual processing and provides a more robust data management infrastructure. The possibilities for reducing cost and risk are significant," said Caporale. "I'm thrilled to join the team and partner with James and SteelBridge Labs to grow the company and drive broad-based adoption of our platform."

About Exchangelodge

Exchangelodge makes private capital data management simple and teams productive by

providing a playbook of workflows, enterprise data connectors, and boardroom quality reports. Our platform improves efficiency, mitigates data and key-man risk, and enhances investor and regulatory reporting. With an industry focus on FinTech and RegTech, we have every area covered.

About SteelBridge Labs

SteelBridge Laboratories (The Lab) provides carefully selected FinTech startup companies with deep industry experience that arms entrepreneurs and management teams with the appropriate tools for success. The Lab invests in pre- or early revenue startup FinTech companies that innovate to solve systematic industry gaps. Their target companies are service-enabled, cloud-based with B2C market volume but use a B2B delivery approach and capital efficiency.

For more information, please visit exchangelodge.com

Source: Exchangelodge LLC

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